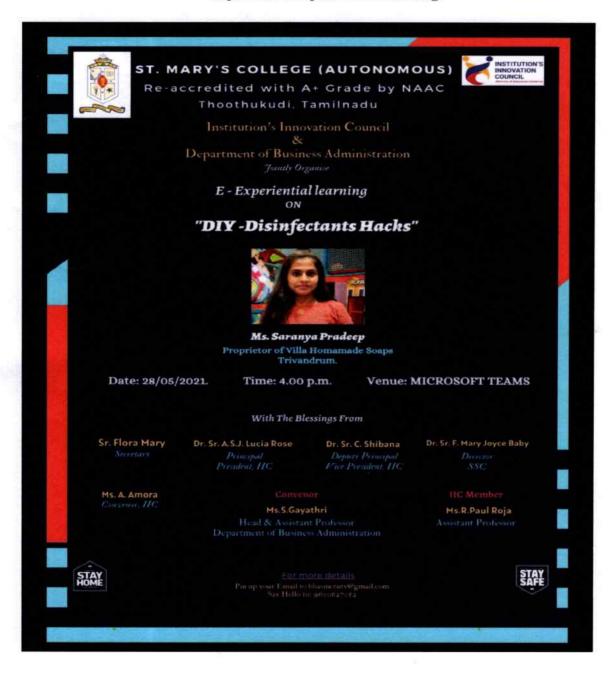
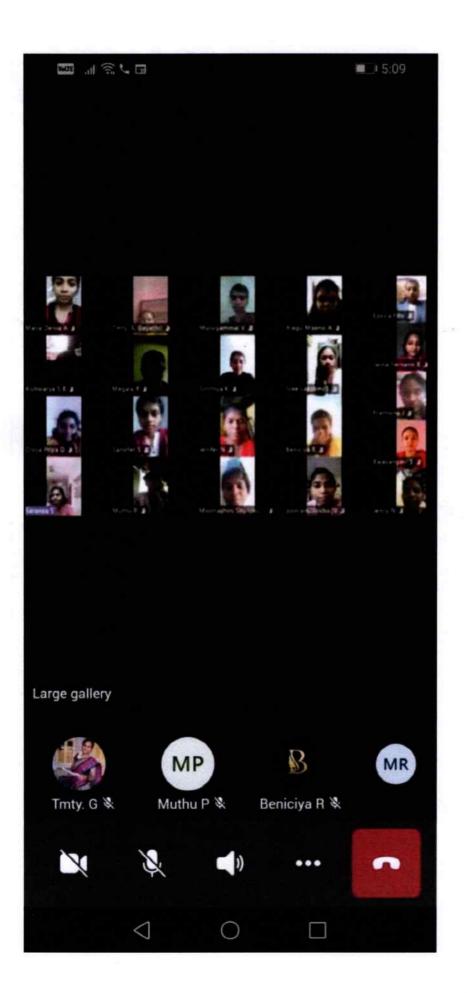
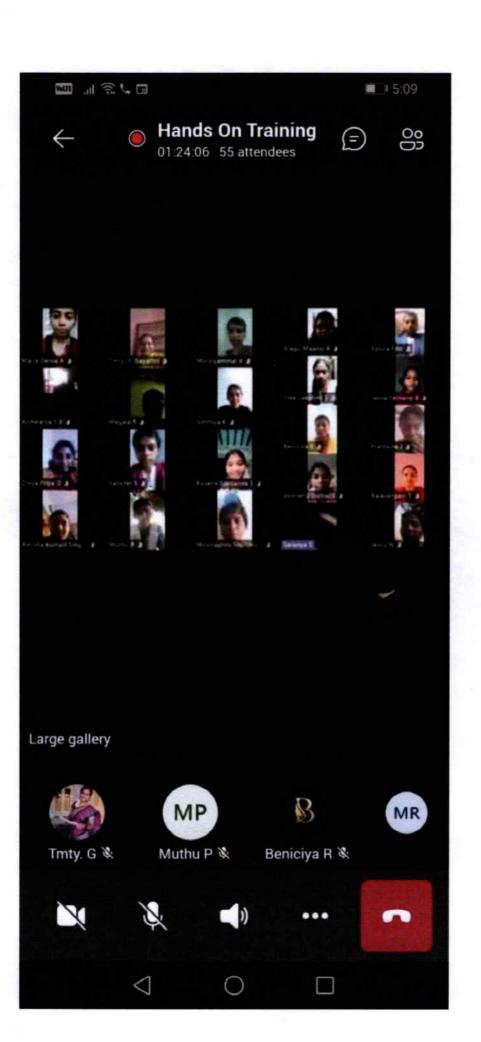
Department of Business Administration

Report of E-Experiential Learning:









Certificate of Participation

by Department of Business Administration and Institutions' Innovation This is to certify that Ms. A. Alagu Maansi of I BBA has actively participated in the Hands-on Training Programme on "DIY-Disinfectants hacks" organised Council conducted on 28th May 2021.

28/05/2021

Date of Issue

Convenor



Department of Business Administration & Institutions' Innovation Council conducted one day E-Experiential learning programme on 28th May 2021 at 4:00 pm through Microsoft Teams on the topic "DIY-Disinfectants hacks". Ms. Saranva pradeep, The Proprietor of Villa Home made soaps, Trivandrum was the resource person. The session was commenced by addressing the chief guests and our college dignitaries Rev. Dr. Sr. Flora Mary, Secretary of St.Mary's College (Autonomous), Rev. Dr. Sr. A. S. J Lucia Rose, Principal of St. Mary's College (Autonomous), Rev. Dr. Sr. F. Mary Joyce Baby, The Director of Self Supporting Courses. It was followed by Inaugural address delivered by Ms.Gayathri, Assistant Professor and Head of the Department was the convener of the programme. Subsequently, the trainer started the programme by sharing her words of experience on how to establish a business by less investment and also gave an idea about pricing strategies. In this meet the students were able to get an idea of soap making in different flavors and also making of vessel cleanser which can be used as an disinfectants for current pandemic situation. In between the resource person shared some useful beauty tips and cleared the doubts and questions aroused by the students. The interactive way of the entire session came up with an idea for our students to become an cosmetic entrepreneur.

Beneficiaries of the learning programme:

85 Students of BBA Department were benefited from this programme.

Link of the Video Recorded:

https://drive.google.com/file/d/1KaZV 2s3R NVnKR51NZujCLTmAC1X 2L/view?usp =sharing

Head of the Department

The Head Department of Business Administration St.Mary's College (Autonomous) Thoothukudi - 628 001, Tamilnadu.

IQAC Coordinator

IQAC Co-ordinator St. Mary's College (Autonomous) Thoothukudi

Principal

St. Mary's College (Autonomous Thoothukudi-628 001.